

<b>Name</b>	O.Sony Fernando
<b>Qualification</b>	M.Com.,M.Phil.,SET
<b>Designation</b>	Assistant Professor
<b>Year of Joining</b>	03.12.2010 – 31.12.2019 (SSC) 02.01.2020(Regular)
<b>Specialization</b>	Corporate Accounting and Marketing
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#### Seminars/Workshops/FDP

Date	Paper Presented/ Participated	Topic	Organized By	Workshop / Seminar/ FDP	Type
26 <sup>th</sup> April 2022	Participated	Education and Research Reforms in the 21 <sup>st</sup> Century	APC Mahalaxmi College	Conference	International
11 <sup>th</sup> March 2022	Participated	Legal Aspects of Start ups and Career Opportunities	Department of Commerce	Webinar	National
27 <sup>th</sup> Jan 2022 - 05 <sup>th</sup> Feb -2022	Participated	Refresher Course	TLC, Ramanujan College University of Delhi		
10 <sup>th</sup> Jan 2022	Participated	Library without Walls	Department of Library		
11 <sup>th</sup> December 2021	Participated	Impediments for Women Career Advancements	PG & Research Department of Commerce St.Marys College	Webinar	National

2 <sup>nd</sup> December 2021	Participated	Motivational Speech-Don't Say Why Me? Say Try Me	PG & Research Department of Commerce St.Marys College	Webinar	International
26 <sup>th</sup> November 2021	Participated	Problem Solving & Ideation	Institution Innovation Council Radhadevi College ,Akola	Workshop	National
9 <sup>th</sup> November to 11 <sup>th</sup> November 2021	Participated	Talent Management and Effective Workforce	Department of Business Administration, Kamaraj College	Conference	International
20 <sup>th</sup> August 2021	Participated	Social Media Addiction and Artificial Intelligence	Department of Mathematics St.Marys College	Conference	International
19 July 2021 To 17 August 2021	Participated	Induction/ Orientation Programme	TLC, Ramanujan College University of Delhi		
12- July 2021	Participated	Research Methodologies - Application of Statistical Tools for Decision Making	PG & Reserch Department of Commerce Marudhur Kesari Jain College for Women, Vaniambadi	FDP	International
08- June 2021 to 11- June 2021	Participated	International Debate on Examinations 2021	Council of Examiners - 2021 & SkillSkate Foundations	Conference	International
09-June -2021	Participated	The Impact of COVID 19 Pandemic on Marketing	Sadakathullah Appa College (Autonomous),Tirunelveli	Webinar	National
26-May 2021 to 31- May-2021	Participated	Strategic Resilence and Organisation Agility	Valluvar College of Science and Management ,Karur	Virtual FDP	National
01-May-2021	Attended	Evolution of Container Terminal Business In India	Department of Commerce St.Mary's College, (Autonomous) Thoothukudi	Webinar	Regional
30-Apr-2021	Attended	Govt. Schemes for Start-up and Qualities to become a Successful Entrepreneur	Department of Commerce St.Mary's College, (Autonomous) Thoothukudi	Webinar	Regional

28-Apr-2021	Attended	Trust, NGOs- Performance Evaluation	Department of Commerce St.Mary's College, (Autonomous) Thoothukudi	Webinar	National Level
27-Apr-2021	Attended	Financial Inclusions, Services and Opportunities in Digital Age	Department of Commerce St.Mary's College, (Autonomous) Thoothukudi	Webinar	National Level
24-Apr-2021	Attended	Interdisciplinary Research Perspectives: Integration of Science and Humanities in Bio- Diversity Conservation	St.Mary's College, (Autonomous) Thoothukudi	Virtual Conference	International
30 -Mar -2021	Attended	Communication of affection for healthy Work life Integration	St.Marys College, Thoothukudi	Conference	International
19- Mar- 2021 to 20 -Mar -2021	Attended	Statistical Tools – SPSS	VO Chidambaram College Thothukudi	Workshop	State Level
18 -Mar -2021	Attended	Eureka 2021	Tolani College of Commerce, Mumbai	Intercollegiate Workshop	National
16-Mar-2021	Attended	Theory Building Research	Marian Research Forum, St.Marys College (Autonomous)	Webinar	International
08-Mar-2021	Participated	Women in Leadership	Kristu Jeyanthi College (Autonomus) Bengaluru, Karnataka Attended	Conference	National
21.07.2020- 23.07.2020	Participated	Research Methodology & Data Analysis in Business research	Department of Commerce, St.Marys College	Webinar	
21.07.2020	Participated	Challenges faced by Women Leaders: Lesson learned and Future strategies	Manonmaniam Sundaranar University	Webinar	International
18.07.2020	Participated	Cyber Sex Trafficking and remedies under Law	Manonmaniam Sundaranar University	Webinar	National Level

12.07.2020	Participated	Covid 19 & the Indian Economy: Impact, Effect & Challenges	Yehwantaro College of Arts & Science	Webinar	National Level
11.07.2020	Participated	Learning to live with Covid 19: Embracing the new Reality	IQAC, St. Marys College	Webinar	National Level
28.06.2020	Participated	Introduction to E – Learning and its Challenges	Patrician College of Arts and Science, Chennai	Webinar	International Level
27.06.2020	Participated	Branding	Aditanar College	Webinar	International Level
25.06.2020	Participated	Active Listening skills	Department of Commerce & Commerce CA Sri. Krishna samy Arts and Science college	Webinar	International Level
24.06.2020 - 25.06.2020	Participated	Art of Research Publications	PG & Research Department of Commerce, The Quaide Milleth College for Men, Chennai	FDP	National Level
17.06.2020 - 19.06.2020	Participated	Net/Set Preparation Commerce Paper -II	Department of Commerce, St. Marys College	Workshop	Online
10.06.2020 - 14.06.2020	Participated	Five Days E-FDP on Statistical Applications Using SPSS	G.L Research Academy Bengaluru	FDP	National Level
12.06.2020	Participated	Micro finance for Entrepreneurs	Department of Commerce, St. Marys College	Webinar	National Level
08.06.2020	Participated	“Future of Examinations: Bloom's Taxonomy and Multiple Assessment Tools”	GTN Arts College (Autonomous) Dindugul	FDP	National Level

06.06.2020	Participated	E-Learning and Tools for Effective Teaching and Learning	PG & Research Department of Commerce Voorhees College Vellore	Webinar	National Level
03.06.2020	Participated	Effective Usage of ICT Tools in Higher Education	Servite College for Women , Thogaimalai	Webinar	International Level
31.05.2020	Participated	Slides Carnival	IQAC & Department of Accountancy Thakur College of Science and Commerce Mumbai	Power point Event	National Level
31.05.2020	Participated	How to use open Educational Resources to Desire	Department of Physics(SSC) St.Marys College	Webinar	Online
30.05.2020	Participated	Challenges experienced by Young Entrepreneurs strategies to way forward	Department of BBA St.Marys College (Autonomous) Thoothukudi	Webinar	International Level
27.05.2020	Participated	Manage Stress before Stress Manages You	Department of Commerce(SSC) St.Marys College (Autonomous) Thoothukudi	Webinar	Online
25.05.2020	Participated	Managing Your Finances and Investments During Pandemic and Current Economic Meltdown	Department of Commerce, St.Marys College (Autonomous) Thoothukudi	Webinar	National Level
25.05.2020	Participated	Physical Education & Covid 19	Department of Physical Education Saraswathi Narayanan College Madurai	Quiz	Online

20.05.2020	Participated	Facing the Future	Department of Commerce V.O Chidambaram College Thoothukudi	Webinar	Online
18.05.2020- 22.05.2020	Participated	Effective Online Teaching Methodologies	Department of Corporate Secretaryship Kamaraj College	Workshop	Online
18.05.2020	Participated	Role of Marketing Management for Economic Development Post Covid 19	SEMT Harris College & Kalsekar College of Commerce & Mgmt Maharashtra	Webinar	National Level
18.05.2020	Participated	Water Conservation in Post Pandemic World	Department of Commerce, Kristu Jeyanthi College(Autonomous )Bengaluru	Webinar	Online
15.05.2020- 17.05.2020	Participated	Dare to do	PG & Research Department of Mathematics G.V.N College, Kovilpatti	Online Quiz	International Level
15.05.2020	Participated	Arena after Corona	Department of Commerce, Providence College for Women Coonor	FDP	Online
13.05.2020- 14.05.2020	Participated	Mental Health & Psycho social consideration during Lockdown	St.Marys College in association with Aathi Foundation CBE	Workshop	Online
11.05.2020	Participated	Psychological first Aid	Department of Psychology, St.Marys College (Autonomous) Thoothukudi	Webinar	Online

20.02.2020	Presented	Intellectual Property and Entrepreneurship	Holy Cross Home Science College	Conference	International Level
18.02.2020-22.02.2020	Participated	Capacity Building Workshop on e content	IQAC, St. Marys College		
20.01.2020	Participated	Innovation- A Path for Outcome Based Research.	Marian Research Forum	Conference	National Level
28.01.2020	Participated	Industry 4.0.	Department of Commerce, St. Marys College	Conference	International Level
03.02.2020	Participated	Scientific Publication and Evaluation: Reference Tools, Citation Analysis and Plagiarism.	Department of Library, St. Marys College	Conference	National Level
12.02.2019	Participated	Logistics and Supply Chain Management	Department of Commerce, St. Marys College	Conference	National Level
07.09.2019	Participated	Ethical Values as a means of Effective Communication.	Department of Tamil (SSC) & Department of Psychology St. Marys College	Conference	International Level
13.09.2019	Presented	Strategic Human Resource Management-A Global Perspective.	Marian Research Forum	Conference	National Level
18.10.2019 & 19.10.2019	Presented	Contemporary Issues and Challenges of Business Environment in India ICBE'19.	Kamaraj College	Conference	International Level

23.10.2019	Participated	Innovative Practices in Management and Sustainability of Entrepreneurial Ventures.	Department of BB ASt.Marys College	Conference	International Level
04.10.2019	Presented	Digital Innovation–A Transformative tool for Economic Growth.	Department of Commerce SSC St.Marys College	Conference	National Level
15.06.2019	Participated	Faculty Development Programme	Aadhi Foundatio n	FDP	Regional
09.12.2017	Participated	Academic and research integrity in the digital world	Research Forum &Department of Library St.Marys College	Seminar	National Level
27.01.2017 & 28.01.2017	Participated	Cosmic concern: An Interdisciplinary dialogue in Applied Ethics	St.Marys College	Conference	National Level
07.01.2016& 08.01.2016	Participated	Quality Enhancement in Higher Education: Teaching Learning &Evaluation	IQAC, St.Marys College	Seminar	National Level
11.01.2016& 12.01.2016	Participated	Trend of Micro Finance in the Indirect Context	Department of Commerce, St.MarysCollege	Seminar	National Level
31.01.2014& 01.02.2014	Participated	Institutional Quality Improvement: Role of Information and Communication.	IQAC, St.Marys College	Seminar	National Level
05.12.2014& 06.12.2014	Participated	Technology Integrated Teaching- TIT 2014.	St.Mary's College	Workshop	--

08.03.2013	Participated	Enrichment of Women Entrepreneurs	Wavoo Wajeaha College for Women	Seminar	National Level
20.02.2012	Participated	Global business	St.Mary's College	Symposium	Regional



15.10.2012	Participated	CRM in Banking and Insurance sector	St.Mary's College	Seminar	State Level
5.03.2012& 06.03.2012	Participated	Emerging Trends in Management	St.Xaviers College	Seminar	National Level
26.08.2011	Participated	Corporate Social Responsibilities –Changing dimensions and challenges	St.Marys College	Seminar	State Level
27.08.2010	Participated	Trends in Accounting Taxation And management	St.Mary's College	Seminar	State Level
05.10.2005	Participated	Export Potential to Latin American Countries & CIS Countries	AICCI, Tuticorin	Seminar	Regional
24.09.2005	Participated	Globalization and its Impact	Govindammal Aditanar College Tiruchendur	Seminar	State Level

## PAPERS PUBLISHED

Title of the Paper	Journal	Year	Vol	Issue/ISSN	Page No
A Micro Level study on the Vulnerability of Women Entrepreneurs in fish value chain	Xi'an Shiyu University Natural Science Edition	2022	VOLUME 18 ISSUE 01	ISSN : 1673-064X	38-41
Role of Women Participation in the Distribution of Sea Foods in Thoothukudi District	"Our Heritage" (UGC Care List Journal)	2020	Vol -68	Special Issue- 55, February 2020 ISSN :0474-9030	1-6
Stress Management of the people working abroad	Strategic Human Resource Management	2019	ISBN	978-93-89146-72-1	61-65

Women Entrepreneurs Role and Challenges faced in the Society	The International Journal of Analytical and Experimental Modal Analysis (UGC-CARE List)	2019	Vol XI,	Issue IX, September 2019 ISSN:0886-9367	138-143
Socio economic status of the fisher folk in Thoothukudi district”	Proceedings of the International Conference	2019	ISBN	978-93-5391-739-5	427-430

### **Responsibilities Held**

- Incharge of CDP - 2021-2022
- Member of the Staff Union Council - 2021-2022 & 2014-2015
- Coordinator of the NSS Programme in SSC Stream -2018-2019
- Joint Secretary of the Old Students Association -2018-2019
- Member of the Choir Committee since 2011
- Member of the Faculty Enrichment Programme
- Public Relations Officer (2019- 2021)